

# The Pitlochry Partnership

## Annual Membership Subscriptions

October 1<sup>st</sup> 2022 – September 30<sup>th</sup> 2023



The AGM of the Pitlochry Partnership approved the following annual membership subscription rates for 2022/23. Membership is for a twelve month period; a reduced fee of 50% is offered to new members applying for membership after 1<sup>st</sup> March 2023. **New members will pay a one off £80 joining fee for administration.**

There are now 9 classifications of membership and 6 fee bands; applicants are requested to determine the appropriate **fee band** by self-assessment. If you require assistance in determining the appropriate classification or annual tariff, please contact the Partnership at [admin@pitlochry.org](mailto:admin@pitlochry.org)

## MEMBERSHIP CLASSIFICATIONS

### 1. Organisations

- a. Formally constituted bodies.
- b. Not for profit local groups -free entry at the discretion of the PP committee, please enquire and we can offer Community Events on our What's On calendar.

### 2. All Accommodation Providers - Hotels, Guest Houses, B&B's, Self-catering properties, hostels & caravan parks.

- a. **Micro** - under 3 rooms - Band A
- b. **Small** – 4 to 8 rooms - Band B
- c. **Medium** – 9 to 19 rooms - Band D
- d. **Large** – 20 to 49 rooms - Band E
- e. **Maxi** - 50+ rooms - Band F

### 3. Restaurants, Cafes and Bars

### 4. Attraction and Visitor Centres

### 5. Retail & Services

## FEE BANDS

**Band A @ £77** - Restaurants, Cafes & Bars on Current PKC Business Rate Less than £5K per annum; Services & Retail - Self-employed; Attractions Less than 10,000 footfall per annum; Accommodation under 3 rooms; Formally constituted bodies.

**Band B @ £142** - Accommodation between 4 and 8 rooms.

**Band C @ £166** - Restaurants, Cafes & Bars on Current PKC Business Rate between £5K and £12.5K; Services & Retail - Two or three FT employees.

**Band D @ £277** - Restaurants, Cafes & Bars on Current PKC Business Rate between £12,500 and £25,000 per annum; Services & Retail – 4 to 6 FT employees; Attractions - footfall between 10,000 and 25,000 per annum; Accommodation between 9-19 bedrooms.

**Band E @ £360** - Accommodation between 20 and 49 bedrooms.

**Band F @ £446** - Restaurants, Cafes & Bars on Current PKC Business Rate over £25,000 per annum; Services & Retail – More than 6 FT employees; Attractions - more than 25,000 footfall per annum; Accommodation over 50 bedrooms.

The annual membership subscription tariff entitles you to the benefits set out on the Pitlochry Partnership Benefits document below.

The annual membership subscription tariffs have been set at a level that are considered to be reasonable and represents value for the services and benefits provided. This year they have been increased by 7.5%, under the rate of inflation as we would normally do. Members are entitled to one annual update of their details on pitlochry.org and are advised to check it is up to date. Any other changes may incur an administration charge.

Please visit [www.pitlochry.org/application/](http://www.pitlochry.org/application/) to fill in your online application form.

If Pitlochry Partnership members have to be removed from Pitlochry.org due to non-payment of their annual subscription, the £80 initial Administration fee will be re-invoiced to cover costs.

The Pitlochry Partnership is not registered for VAT.

## **MEMBERSHIP BENEFITS**

Membership entitles each local business to one free listing in the appropriate website category.

This entry will include the business name, full address, telephone number, website (with direct link), email address, up to 50 words of appropriate copy to describe the business and one prominent photo (to be provided).

Members with several facilities at the same address can have additional entries (as detailed above) on the Pitlochry.org web site at a discounted rate of £50 per entry.

Members with more than one business located at different addresses in Pitlochry pay the FULL membership for the business in the highest band. All other subsequent businesses will receive a 50% discount based on each business band. This will give additional entries (as detailed above).

## **FURTHER BENEFITS**

- Website listing on pitlochry.org
- Co-ordinated marketing to deliver a greater impact and raise awareness of Pitlochry.
- Improved networking within community and with external bodies and business sector.
- Support and advice for local community groups, events and festivals.
- Representation at local and national forums.
- Point of contact for visitors, enquiries and external communication.
- Supply photos to journalists, travel companies and writers.

The Pitlochry Partnership will endeavour (where appropriate) to attract support and funding from a range of sources either through grants, sponsorship or fund raising.

***'The Pitlochry Partnership – Working Together in Our Community'***