



THE PITLOCHRY PARTNERSHIP

ANNUAL MEMBERSHIP SUBSCRIPTIONS JUNE 2018 – MAY 2019



The AGM of The Pitlochry Partnership approved the following annual membership subscription tariffs for 2018/19 (June to May). Membership is for a twelve month period; a reduced fee of 50% is offered to **new** members applying for membership after 1st December 2018.

There are seven classifications of membership, four of which have a variable rate; applicants are requested to determine the appropriate fee by self-assessment. New members will pay a one-off £50 joining fee for administration. If you require assistance in determining the appropriate classification or annual tariff applicable please contact the Partnership at admin@pitlochry.org.

Membership Classifications	Description	Annual PP Subscription Tariffs
Individual or citizen	Not a representative of any business or organisation, not eligible for website listing, marketing discounts or website offers. Covers one household.	Flat rate of £25.
Organisation	1) Formally constituted bodies, interest groups and clubs etc. 2) Not-for-profit local groups.	1) Flat rate of £60. 2) Free entry at the discretion of the PP committee.
Retail	Retail outlets, petrol stations, garden centres.	Flat rate of £60.
Accommodation providers	Hotels, guest houses, B&Bs, self caterings and caravan parks.	Flat rate of £25 plus a charge of £12 per bedroom or caravan up to a maximum fee of £300.
Restaurants, cafés and bars	Restaurants, cafés and bars.	Based on current PKC business rate bandings, refer to chart below up to a maximum fee of £300.
Services	Trades and services, professional businesses, transport, education and health services etc.	Based on number of FTE employees, please refer to chart below up to a maximum fee of £300.
Attractions and visitor centres	Recognised visitor attractions, outdoor activities and sports centres etc.	Based on annual footfall numbers, please refer to chart below up to a maximum fee of £300.

Restaurants

Current PKC business rate – Annual charge	Annual PP subscription tariff
Less than £5,000 per annum	Band A @ £60
Between £5,000 and £12,500 per annum	Band B @ £120
Between £12,500 and £25,000 per annum	Band C @ £210
Over £25,000 per annum	Band D @ £300

Services

Number of FTE employees (high season)	Annual PP subscription tariff
Self employed individual	Band A @ £60
Two or three FTE employees	Band B @ £120
Four to six FTE employees	Band C @ £210
More than six FTE employees	Band D @ £300

Attractions

Annual visitor footfall	Annual PP subscription tariff
Less than 10,000 per annum	Band A @ £60
Between 10,000 and 25,000 per annum	Band B @ £180
More than 25,000 per annum	Band C @ £300

The annual membership subscription tariff entitles you to the benefits set out on the Pitlochry Partnership Membership Benefits document (below).

The annual membership subscription tariffs have been set at a level that are considered to be reasonable and represents good value for the services and benefits provided.

Please visit www.pitlochry.org/application/ to fill in an online application form.

If Pitlochry Partnership members have to be removed from pitlochry.org due to non-payment of their annual subscription, the £50 administration fee will be re-invoiced to cover costs. Members are entitled to one annual update of their details on pitlochry.org – thereafter they will be charged for administration.

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MEMBERSHIP BENEFITS

The Pitlochry Partnership will endeavour to attract funding from a range of other sources including grant funding, sponsorship and organised fund-raising activities.

MEMBERSHIP BENEFITS

- Website listing on pitlochry.org (see below)
- Co-ordinated marketing to deliver a greater impact and awareness
- Improved networking within community and business sectors
- Support of new major events and festivals
- Support and advice for local community groups
- Representation at local and national forums
- Increased revenue from destination marketing activities

WEBSITE PROMOTION

Membership Standard Entry

Membership entitles each business to one free listing in the appropriate website category.

This entry will include the business name, full address, telephone number, website (with direct link), email address, up to 50 words of appropriate copy to describe, and one prominent photo (to be provided).

Members with several facilities at the same address can have more than one entry (as detailed above) on the website at a discounted rate of £30 (thirty pounds) per additional listing.

Members with more than one business located at different addresses in Pitlochry pay the full membership for the business with the highest rateable value. All other subsequent businesses will receive a 50% (fifty percent) discount based on each businesses rates. This will give each business a single entry on the web site (as detailed above).

The Pitlochry Partnership is not registered for VAT.

“The Pitlochry Partnership – Working Together in Our Community”